Launch of SusChem Switzerland at Ecochem on November 19, 2013

Building on the vision and mission of SusChem Europe, the European Technology Platform for Sustainable Chemistry initiated in 2004 and enveloped by Cefic, SusChem Switzerland embodies the 12th National Technology Platform (NTP), driving a sustainable and sharing Swiss economy. SusChem Switzerland invigorates the objective to inspire European and Swiss industrial research and innovation in a sustainable way, in all stages of the value chain. Carbon, energy and resource efficient manufacturing are addressed as specific challenges, with industrial symbiosis as leading motive: shaping solutions together. Supported by INEOS and Lonza, hosted by the Swiss Chemical Society and operated by CimArk, SusChem Switzerland aims at bringing synergies to industry, academia, government and the wider society.

Within the context of the Swiss withdrawal from nuclear, a national strategy is mapped out focusing on carbon and greenhouse gas reduction. Resource efficiency and clean technologies are considered key enabling themes for all stakeholders, thus drawing the priorities of SusChem Switzerland in line with today’s global challenges. As a portal to eco-industrial development, innovation and networking, the Swiss platform facilitates industry and SME partnerships, validates value chain potential, initiates topical R&I, provides direct access to European and national project funding, animates networking in clean chemistry and energy, draws roadmaps for resource efficiency, tackles the grand societal challenges in process industry, drives the sharing economy.

At the Ecochem event, the Swiss National Technology Platform for Sustainable Chemistry is launched with a conference day on Industrial Symbiosis. A sharing economy, tackling the grand societal challenges such as energy efficiency, resources management, waste and water handling, and the development and use of clean technologies, is the focal point of SusChem Switzerland. It bridges industry gaps with innovation pathways to shape the society, the environment and the economy of the future.

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Ecochem, Messe Basel, November 19-21, 2013

What is Ecochem?
We bring together the world’s most influential industry and government leaders, scientists, young future leaders and innovators from across the chemical industry and value chains to accelerate innovation, research, commercialisation and market uptake in the design, production and use of efficient, effective, safe and more environmentally benign chemical products and processes.

Agenda
Three packed days of 200+ interactive presentations and keynotes with audience participation and feed-back, business case examples, super-charged networking, negotiation sessions, creative open and closed sessions and workshops, panel discussions, industry awards, innovation “pods” and technology exhibition.

Exhibit/Sponsor
Take advantage of the opportunity to bring your latest innovations, technologies, products and services to the attention of a large number of 2,000+ qualified decision makers in the sustainable chemistry sector. Register for free on www.ecochemex.com

Conference Day on Sustainable Chemistry, Nov 19, 2013
08:50 Plenary Opening Session: Dr. Hubert Mandery, Director General, Cefic European Chemical Industry Council
09:10 Plenary Presentation: Basel Area
09:30 Keynotes Presentation: SusChem Europe: Sustainable Chemistry, A chain of Value Dr. Jacques Komorinicki, Innovation Manager, CEFIC/SusChem European Technology Platform for Sustainable Chemistry
10:00 Interactive Presentation: SusChem Switzerland, National Technology Platforms for Sustainable Chemistry Mr Paul-André Vogel, Director CimArk/SusChem Switzerland Board Member
10:30 Morning refreshments and exhibition visits
11:15 Growing Need for Sustainable Chemistry; Mr Tom Crotty, INEOS Group Director and Chairman CEFIC Programme Council Energy, HSE and Logistics
11:45 Interactive Presentation: Today’s initiatives and opportunities: BRIDGE; Dr. Ulrich Kettling, Global Director Biotechnology & Biorefineries, Clariant
12:15 Interactive Presentation: Today’s initiatives and opportunities: SPIRE; Mr Pádraig Naughton, Innovation Manager at CEFIC
12:45 Networking luncheon and exhibition visit
14:00 Interactive Presentation: Resource and energy efficiency; Prof. Dr. Daniël Favrat, Ecole Polytechnique Fédérale de Lausanne, Industrial Energy Systems Laboratory
14:30 Interactive Presentation: Carbon Utilisation and Storage; Prof. Dr. Berend Smit, Berkeley University, Director at PSi; EPFL
15:00 Interactive Presentation: Raw Materials – Overcoming the Cradle to Grave Thinking; Prof. Dr. Christian Ludwig, PSI; EPFL
15:30 Afternoon refreshments and exhibition visits
16:15 Interactive Presentation: Eco-chemical Industry; Prof. Dr. Greet Van Eetvelde, Ghent University, INEOS Technologies; Chairman SusChem Switzerland
16:45 Interactive Presentation: Chemical Industry Clusters; Mr Yves Verschueren, Director General at Essenscia, Belgian Federation for Chemistry and Life Sciences Industries
17:15 District Thinking, Leverage for Chemical Industry; Prof. Dr. François Maréchal, EPFL
17:45 Value Chain Management, Industrial Ecology; Prof. Dr. Süren Erkman, Lausanne University